



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – SOCIOLOGY

FOURTH SEMESTER – JULY 2024

USO 4601 – SOCIAL PSYCHOLOGY

Date: 13-06-2024

Dept. No.

Max. : 100 Marks

Time: 10:00 AM - 01:00 PM

SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

1. Define the following:

a) Social Psychology

b) Self-Monitoring

c) Ingratiation

d) Companionate Love

e) De-individuation

2. Match the following

a) Social Comparison Theory - Gustav LeBon

b) Sociogram - Norman Triplett

c) Crowd Behaviour - Festinger

d) Bicycle Experiment - Jacob L. Moreno

e) Social Facilitation - Floyd Allport

SECTION A - K2 (CO1)

Answer ALL the Questions
10)

(10 x 1 =

3. Expand the following:

a) CBT

b) APA

c) HSE

d) F-I-D

e) LSM

4. Fill in the blanks

a) _____ concerns how we think about the social world, our attempts to understand complex issues.

b) _____ refers to an individual's overall positive evaluation to the self.

c) Triangular theory of love was proposed by _____.

d) _____ is responding positively to requests of others.

e) The widely used Self Esteem scale was developed by the Sociologist _____.

SECTION B - K3 (CO2)

Answer any TWO of the following in 600 words each.

(2 x 10 = 20)

5. Elucidate the subject matter of social psychology.

6. Explain any four strategies of self-presentation.

7. Explain the conditions for passionate and companionate love.

8. What is Pro-social behaviour? Explain Bystander intervention with the help of a flow chart.

SECTION C – K4 (CO3)

Answer any TWO of the following in 600 words each.

(2 x 10 = 20)

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| 9. | Trace the development of social psychology. |
| 10. | Elucidate the sources that contribute to the reservoir of self-knowledge. |
| 11. | Explain the various types of love. |
| 12. | Identify the reasons for people joining groups. |

SECTION D – K5 (CO4)

Answer any ONE of the following in 1200 words

(1 x 20 = 20)

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|-----|---|
| 13. | Compare and Contrast the signs and causes of low and high self-esteem and suggest measures to cultivate high self-esteem. |
| 14. | Critique the two factor theory of romantic love proposed by Stanley Schachter. |

SECTION E – K6 (CO5)

Answer any ONE of the following in 1200 words

(1 x 20 = 20)

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|-----|--|
| 15. | Critically analyse the factors that determine liking and loving in interpersonal relationship. |
| 16. | Evaluate the two techniques of compliance in social influence. |
